

Hitachi Data Systems Credit Corporation

Strategic enterprises choose to finance technology acquisitions in order to keep pace with rapidly changing technology, ensure a competitive edge, and increase the efficiency of their IT infrastructure.

Hitachi Data Systems Credit Corporation (HDSCC) simplifies the entire storage financial lifecycle process with innovative solutions and services. As a wholly owned subsidiary of Hitachi Data Systems, HDSCC extends the value proposition of Application Optimized Storage™ solutions from Hitachi Data Systems, delivering the industry's leading technology with the performance, availability, and scalability to provide you with the highest return on investment while significantly reducing the risk.

We'll Help You Unleash the Maximum Return on Your Investment

IT managers know that crucial business benefits—such as higher productivity, greater efficiency, and maximum return on investment—are derived from effective use of technology, rather than the ownership of technology. HDSCC delivers custom-made, affordable, and flexible financial solutions and services that support essential technologies and their benefits.

HDSCC financial solutions provide:

- Access to top-tier storage, without all the upfront costs
- Equipment without the traditional ownership burdens such as managing equipment disposal and technology obsolescence
- Increased operational, strategic, and financial benefits

Doesn't it make sense to finance your storage solution with the company that creates the technology on which your business depends and thrives? As the premier financial solutions provider for Hitachi Data Systems, we are totally committed to your success. We make long-term equity investments in Hitachi Data Systems storage solutions that will stretch your spending dollars—now and into the future. We partner with you to tailor a finance program that comprehensively, and directly addresses your unique requirements, including cash flow, budget, transaction structure, and cyclical fluctuations.

Business Benefits You Can Count On

Partner with HDSCC to take advantage of our financial solutions to lock in the benefits of Hitachi Data Systems technology, while leaving the risks and burdens of equipment ownership to us.

- **Acquire or upgrade:** Address current needs and ensure flexibility for changing business requirements with streamlined approval processes that allow you to act more quickly.
- **Save money:** Tailor your financial structure to meet budgetary needs, taking advantage of 100 percent financing options.

- **Free up capital:** Reduce cash consumption by matching your expenditures to the useful life of each asset and use our solutions as strategic investments to allow you to free up capital to invest in your business.
- **Avoid obsolescence:** Change or upgrade equipment before the end of its natural lifecycle.
- **Reduce administrative processing:** Consolidate your financial costs and turn them into a single financial solution.
- **Customized Asset Reporting:** Receive customized asset reports to support any compliance requirements you may have.
- **Enable convenient disposal:** Eliminate the hassle of equipment disposal and painlessly comply with complex regulatory disposal standards.

End-to-end Financial Services

Our focus is to provide you with an integrated, cost-effective, end-to-end financing so you can benefit from using Hitachi Data Systems storage solutions for your information technology needs. By working directly with product development, sales, and service, we offer the most innovative and aggressive financial solutions and services available. We streamline the entire financing process, reducing documentation and red tape with rapid approvals so you get the technology you need—when you need it.

Complementary Solutions

- **Asset Management Services:** Efficiently manage technology assets throughout the lifecycle, from acquisition through disposition.
- **Pre-approved Funding Lines:** Finance projects with multiple assets through longer rollout periods.
- **FAS13/IAS17 Operating Leases:** Preserve debt ratios and capture potential tax benefits with “off balance sheet” solutions.
- **Capital Leases:** Gain a path to ownership of assets at the end of lease term.
- **Capacity on Demand Programs:** Match payments directly to your usage, with competitive financing for both fixed and variable costs, so you have peace of mind with no surprises down the line.
- **Tailored Financial Programs:** Create custom acquisition strategies to meet unique short-term and long-term cash flow constraints.

Flexible Solutions—Exceptional Support

HDSCC is a full-service financial solutions and services company complete with brokerage and remarketing services dedicated to supporting the sale of non-current Hitachi Data Systems hardware. Our flexible solutions translate to a higher level of service and support with one-to-one service that you can rely on. Whether you are interested in acquiring non-current equipment or want to upgrade but first need to dispose of obsolete equipment, our brokerage and remarketing services offer easy and affordable solutions.

To avoid the risks and burdens of technology ownership, and capture the business benefits of financing with Hitachi Data Systems Credit Corporation, contact: partnerwithhdscc@hds.com

Hitachi Data Systems Credit Corporation

Corporate Headquarters 750 Central Expressway, Santa Clara, California 95050-2627 USA
Contact Information: 1 408 970 1000 www.hds.com / info@hds.com

Hitachi is a registered trademark of Hitachi, Ltd., and/or its affiliates in the United States and/or other countries. Hitachi Data Systems is registered with the U.S. Patent and Trademark Office as a trademark and service mark of Hitachi, Ltd. Application Optimized Storage is a trademark of Hitachi Data Systems Corporation.

All other trademarks, service marks, company names, and logos are properties of their respective owners.

Notice: This document is for informational purposes only, and does not set forth any warranty, express or implied, concerning any equipment or service offered or to be offered by Hitachi Data Systems. This document describes some capabilities that are conditioned on a maintenance contract with Hitachi Data Systems being in effect, and that may be configuration-dependent, and features that may not be currently available. Contact your local Hitachi Data Systems sales office for information on feature and product availability.

Hitachi Data Systems sells and licenses its products subject to certain terms and conditions, including limited warranties. To see a copy of these terms and conditions prior to purchase or license, please go to http://www.hds.com/products_services/support/warranty.html or call your local sales representative to obtain a printed copy. If you purchase or license the product, you are deemed to have accepted these terms and conditions.

© Hitachi Data Systems Credit Corporation 2007. All Rights Reserved.
DISK-617-01 DG March 2007