

eHealthInsurance



In an industry struggling to contain rising health care costs and insure the uninsured, eHealthInsurance is a true pioneer. Founded in 1998, the online company helps individual consumers and families shop for health insurance. Boasting relationships with more than 140 health insurance companies nationwide, and offering over 4,000 health insurance plans on the website, eHealthInsurance makes it easy for consumers to learn about, choose, and buy the health plan that best meets individual needs and to find a plan they can afford.

The easy-to-use eHealthInsurance.com website is visited on average by over 700,000 consumers each month. But beneath the site's intuitive interface lies a sophisticated Oracle database-driven website composed of hundreds of dynamic Java-based applications.

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Challenge

The dramatic growth of eHealthInsurance has created complex data storage challenges. eHealthInsurance needed flexible storage to dynamically roll out applications and scale capacity. They sought a solution that would efficiently partition disks and allocate space, with a management interface that would speed up application deployment and allow better use of valuable IT staff time. After investigating several options, the company purchased a 10-Terabyte Pillar Axiom™ Storage system with integrated SAN and NAS functionality.

Reliability, total cost of ownership, and feature set were all critical purchase criteria for eHealthInsurance, and on all counts the Pillar Axiom Storage system excels.

Solution

Pillar Axiom provides tremendous value with acquisition price but more importantly from lower management costs and savings derived from the ability to consolidate all SAN and NAS systems onto a single platform under a common management interface. This capability allows eHealthInsurance to migrate many internal business applications to Pillar Axiom, including back-office financial and data-warehousing applications.

Results

Pillar Axiom exceeds the needs by adapting to eHealthInsurance's dynamic, rapid application development environment. The Pillar Axiom Storage system provides value from several aspects: lower acquisition cost, lower management costs, and significant savings by consolidating SAN and NAS on a single platform under a common interface.

"We needed a flexible storage system that could adapt to our dynamic rapid application development environment. We were drawn to Axiom by the system's exceptional manageability. The system allows us to prioritize applications, so that critical applications receive preferential quality of service and lesser used or archived applications are given lower priority."

"Pillar Axiom provides tremendous value, not just in terms of acquisition price but also from lower management costs and savings derived from the ability to consolidate all our SAN and NAS systems on a single platform under a common management interface."

"This capability will allow us to migrate many of our internal business applications to Pillar Axiom, including our back-office financial and data warehousing applications."

Dave Matanane, Director of Information Technology, eHealthInsurance

